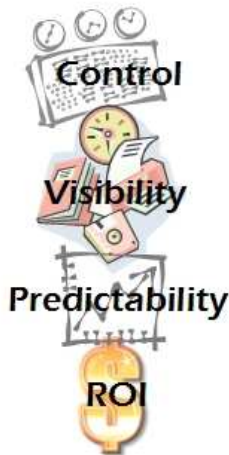


# Ingenuus & MS Sharepoint

## Positioning Paper

Ingenuus Active  
Packet Technology  
Provides:



### About MS SharePoint

Microsoft says that their 'SharePoint® Portal Server 2003 enables enterprises to deploy an intelligent portal that seamlessly connects users, teams, and knowledge so that people can take advantage of relevant information across business processes to help them work more efficiently.'

They list the top 10 benefits of SharePoint Portal Server 2003 as...

1. Create a complete view of your business
2. Put relevant information at your fingertips
3. Share knowledge across the organization
4. Find and make the most of organization's intellectual capital
5. Find, aggregate and provision SharePoint sites
6. Create self-service portals
7. Automate business processes
8. Speed adoption by using familiar interfaces and tools
9. Reduce development time and cost with out-of-the-box portal services
10. Ease deployment with flexible options

### Automating Business Processes

SharePoint Portal Server 2003 helps relevant information find *you* through Alerts and Audience Targeting. Alerts notify you when any relevant file, SharePoint site, person, or application has been added or changed. SharePoint Portal Server 2003 can even alert you when a specific expert or team adds new information to the portal.

Audience targeting enables IT groups to push relevant information and applications to a group of users with similar job roles, titles, or interests. Audiences can be created from the Microsoft Active Directory® service, distribution lists, hierarchies, or any other criteria that you define.

Business Processes are more than alerts and audience targeting

A lofty definition of business processes - Starting with company goals and objectives, a company will develop processes that can be broken down into tasks that, when executed, produce the desired results.

Processes can involve creating/editing documentation and/or just performing tasks. Examples of a process that involves creating/editing documentation include: creating purchase orders, creating a request for quote [RFQ], creating an engineering change request, creating a marketing requirements document, etc. A few of these may include some steps that are 'just performing tasks'.



## Positioning Paper

Examples of processes that are 'just performing tasks' include services like: drilling for oil, building a house, performing a tune-up on a car, etc.

Alerts and audience targeting might work for simple purchase order creation, but it would not work well for any of the other processes mentioned above.

### **Adding Ingenuus to the Mix**

Envision an environment where SharePoint is the data store for all your company's information and Ingenuus manages the process of completing projects, tasks or creating your company's information.

Ingenuus Software transforms processes, tasks and projects into an easy to manage web-based application that provides control, visibility and predictability. And, our customers enjoy a remarkable return on investment.

### **The Ingenuus approach to Business Process Management - Enterprise Process Orchestration**

- ◇ The Business Rules engine is user configurable
- ◇ The User Interface is user configurable
- ◇ Map even the most complex processes
- ◇ Link Processes as needed
- ◇ The Software includes a document vault
- ◇ The Software is mature [version 5.x.x]
- ◇ Software pricing starts below \$100k
- ◇ Ingenuus Solutions show a remarkable Return on Investment

When information is created that you want stored in SharePoint, Ingenuus will 'publish' the documentation into SharePoint.

### **Benefits of Ingenuus & Sharepoint**

Sharepoint provides an inexpensive, robust document management solution. Ingenuus provides an inexpensive, robust business process management solution. The combination of SharePoint and Ingenuus is the best of both worlds.



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